



Campus Security Coalition Sponsorship

About Us

The Campus Security Coalition is a networking group focused on spearheading discussion about security and safety at educational facilities. It is designed to bring together school leaders and aligned stakeholders, and propel discussion about how to better address threats, further strengthen security efforts and realize more proactive intelligence efforts.

Where Your Contribution is Going

The Campus Security Coalition aims to facilitate the exchange of ideas and propel discussion about the issues affecting schools today. The group is made up of educational end users, administrators, consultants, architects and technology providers. Members can use the valuable resources and information they receive as part of the group to contribute expertise and resources to schools in need of enhanced security plans.

Individual membership in CSC is available to leaders with experience in school security or safety initiatives, individual schools and school districts, educational administrators, consultants, campus police and security leaders. Aligned technology and service providers can participate through a wide variety of sponsorship opportunities, both year-round and event-based.

Sponsorship Tiers

Platinum \$5,000

- ◆ Year-round exposure on the Web site
- ◆ Recognition at all networking events
- ◆ Recognition at any educational panels
- ◆ Logo displayed on signage at networking receptions
- ◆ Logo on all branded invites and promotional collateral leading up to event
- ◆ Recognition in press release announcing event
- ◆ Recognition in social media promotions on groups on LinkedIn and Twitter
- ◆ Sponsorship of any Webinar throughout the year featuring customer or employee
- ◆ One member spotlight per year featuring company employee, strategic partner or customer
- ◆ Dedicated sponsored LinkedIn campaign through CSC LinkedIn group
- ◆ One dedicated email blast per year



Gold \$2,500

- ◆ Year-round exposure on the Web site
- ◆ Recognition at networking events
- ◆ Recognition at any educational panels
- ◆ Logo displayed on signage at networking receptions
- ◆ Logo on all branded invites and promotional collateral leading up to event
- ◆ Recognition in press release announcing event
- ◆ Recognition in social media promotions on groups on LinkedIn and Twitter
- ◆ Dedicated sponsor spotlight in newsletter

Silver \$1,000

- ◆ Year-round exposure on the Web site
- ◆ Logo displayed at networking events
- ◆ Logo on all branded invites and promotional collateral leading up to event
- ◆ Recognition in social media promotions on groups on LinkedIn and Twitter

Bronze \$500

- ◆ Six-month exposure on the Web site
- ◆ Logo displayed at networking reception
- ◆ Logo on all branded invites and promotional collateral leading up to event